

CSL help Peter Daly at the early stages of growth

Daly Systems Ltd, Leicestershire leading telecommunications company, celebrated its twelfth year in business with an award from the telecommunications supplier, NEC Infrontia, as their Business Partner of the Year 2007-8. Better known as 'Dalys' by both customers and suppliers the company has recently relocated and re-branded to reflect its steady growth and position in the telecoms marketplace.

Peter Daly founded the company in January 1996 with the intention of growing the business steadily, and concentrating on retaining a high level of customer service. In fact, Peter's first customer is still a customer today and Dalys have advised, installed and maintained telephone systems in their branches which now number over 60.

Peter found it difficult at first getting help and support from suppliers and had praised CSL for every help in their early stages of set-up. CSL were able to discuss and analyse our company's requirements, not just currently but also looking at future growth and they recommend a perfect solution. The machine we purchased can cope easily with all of the 'in-house' requirements, being able to print on different paper types, full colour or black & white documents. This is ideal for our marketing and shows a massive saving being able to create our presentations in-house. We can print exactly as many or as little as we wish with no commitment to the printers.

The after sales service received from CSL has also been 1st class, with user-advice, readily forthcoming when required. Dalys have been very pleased with their association with CSL, have recommended them to many of their own customers and look forward to a long association.

Nicola Joyce - Daly Systems Ltd



'Winning the Enterprise account'
Peter Daly – Managing Director (Left)
Malcolm Roe – Sales Manager (Right)