

# CSL add LCFC to their growing list of sporting venues



Leicester City was founded in 1884 as Leicester Fosse because their home matches were played on a field by the Fosse Road. Before moving to Filbert Street in 1891, the club played at five different grounds. The club joined the Football Association in 1890, the Midland League in 1891 and, after finishing second, elected to Division Two of the Football League in 1894. The first ever recorded league game was a 4-3 defeat at Grimsby, but a week later at Filbert Street the club recorded its first league win against Rotherham. The club's record win, 13-0, against Notts Olympic in an FA cup qualifying game, was also recorded in that same season.

#### Summary of the following years:

Leicester City is born	1919-1939
Yo Yo Years	1949-1958
Matt Giles	1958-1968
Jimmy Bloomfield	1971-1977
Up and Down	1978-1991
The Playoff Battle	1991-1994
Relegation & Promotion	1994-1996
Success in the Premiership	1996-2000
Downfall & Fightback	2000-2004
Life in the Championship	2004-2008
Relegation to League One, return to the Championship & change of ownership	2008-

Leicester City had a fleet of aging machines which were due for upgrade. They were experiencing poor after-sales support and the need for a vastly improved service became paramount when choosing their next supplier.

CSL proposed a full range of colour and mono devices to sit on their network. These machines would be available for copying, scanning, printing and document management. The full installation and user training has taken place and staff are very happy with CSL's very professional approach.

We are very pleased to have received the order after our presentation to the club and are very proud to have an association with Leicester City Football Club.



Outside the King Power Stadium from left: Andy Perkins, Director of CSL & John Sharp, Head of Corporate Sales



## Overview

### Challenge

- To find a balance of machines which offer full network capabilities and reduce current costs.

### Solution

- CSL installed a combination of high volume mono, mid range colour and a selection of small multi function devices.

### Benefits

- Cost savings on every print produced.
- Reliable product range.
- Guaranteed after-sales service second to none.