

# Technology centre picks CSL



From shoes to furniture, clothes to toys, helmets to candles and more, SATRA's research development and testing has helped improve the performance, quality and safety of a wide range of products and materials the world over. SATRA is the world's leading research and technology centre of its kind and employs scientific, technical and support staff in their locations in the UK and China. The brand is recognised and respected in over 70 countries. SATRA is a leading authority in international legislation and testing and the technical aspects of a wide range of consumer products including footwear, leathers goods, apparel, toys, safety products, furniture, floorcoverings, construction products and homeware. Many of its test methods become industry standards and its production efficiency and accreditation systems are unrivalled. It also houses a well equipped chemical analysis laboratory to meet the global demand for restricted substances testing.



After spending several months testing and evaluating all the digital devices available to SATRA, Konica Minolta platforms were chosen as the preferred option. CSL were then included in the tender

for the business. Again, as part of their evaluation of both the product and supplier CSL was awarded the contract for the supply and maintenance of their new networked machines.

CSL was chosen on their unique strengths as a supplier for after sales service and full account management. The installation has now been completed and SATRA are enjoying the benefits of their new fleet of machines.

## Overview

### Challenge

- SATRA's ethos dictates that products must be of high quality construction, reliable and the colour quality must compare to printing technology.
- The supplier must be competent in all levels of support including Audit Print and Document Retrieval software.

### Solution

- CSL recommended Konica Minolta full colour machines.

### Benefits

- Robust and reliable digital machines with full networking technology.
- The best colour reproduction available in the industry today.
- High cost saving on traditional inkjet and laser printers.